



 **KBCCI**

2023

ANNUAL REPORT

OUR STRATEGIC PILLARS



VISION

To be an influential force, driving business and growth in the region

MISSION

To represent and encourage business

VALUES

Fair and active representation of all members with commitment, honesty and ethics

Membership Growth & Value

- Grow Chamber membership and increase the value of the KBCCI membership package
- Increase the KBCCI role in education and training programs
- Deliver and expand the KBCCI small business support (Business Local WA) to enhance our role as the key local business support organisation

Strategic Relationships Delivery Outcomes

- Develop a vision which articulates the development needs of our community in partnership with key strategic stakeholders
- Maximise the Chamber networks/member connections to leverage our participation in regional and state projects
- Maintain a strong and consistent message for upcoming elections (Local, State and Federal Government)

Financial Viability

- Increase financial stability and growth
- Leverage and add value to current activities to maximise income
- Strengthen income stream through delivering education and training opportunities



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ABOUT US

The Kalgoorlie-Boulder Chamber of Commerce & Industry Inc was established in 1903, 120 years ago. The KBCCI continues to pride itself on representing the business community with a strong and well-informed voice. At KBCCI, we strive to provide a service to our members and the community by playing a leading role in the promotion and development of the region and connecting local businesses to engage business relationships in our City.



REPORT

PRESIDENT

The last year has been an incredibly busy time for the KBCCI, as the economic activity continues to be strong across the Goldfields. Our members, in all industries, continue to report ongoing high levels of demand for their goods and services, along with a very good pipeline of opportunities going in to 2024 and beyond.

Throughout the year, the KBCCI has once again been active in:

- Lobbying on behalf of the community to help with the Housing and Land shortage, heavily using the Housing and Land position paper that was commissioned in November last year.
- Hosting a Housing and Land Roundtable forum with Minister John Carey MLA in March and continuing to advocate on behalf of the community. This advocacy contributed to the announcement by the Minister in September, that outlined the release of additional new home sites in GreenView and the approval of \$4 million dollars worth of funding from the State Infrastructure Fund to the City of Kalgoorlie-Boulder. The funding will enable an extension to the main sewerage network to service 66.9 hectares of undeveloped land near the airport and includes a 17.2 hectare site on Hart Kerspian Drive, which will be used for the development of a proposed 400-dwelling residential lifestyle village.
- Lobbying Federal Immigration Minister Andrew Giles MP, regarding the reduction in Visa Nomination Caps for WA Nominated Migration Program from 8140 last financial year to 2350 in this current Financial Year.
- Continued lobbying and representation with Western Power, Synergy, and Local, State and Federal Governments to reinforce the need for reliable power supplies in the Goldfields.
- Reaching a milestone of selling over \$160,000 worth of Kal Dollar\$ Vouchers since the program was launched in 2019. The Kal Dollar\$ Vouchers are all redeemed locally, ensuring that local businesses benefit from the program. This means that the spending stays in the Goldfields, which benefits the whole community.
- Obtaining the freehold title to the building at 226 Hannan Street, where the Commerce Hub is now located, to ensure the asset base of the KBCCI continues to grow.
- Delivering sold out local events, like the Women's Leadership Forum, the Goldfields Business Awards, monthly Business After Hours Events and the What's Down the Track Forum & Exhibition.

The advocacy work that the KBCCI undertakes, requires the Chamber to work closely with Local, State and Federal Stakeholders, for the betterment of the Goldfields business community. The close relationships the KBCCI holds with these groups are critical to the success of the region. I would like to take this opportunity to thank all the stakeholders for their open, honest, and collegiate



approach to the matters we have worked on together. The KBCCI values the relationships that we hold, and we look forward to continuing to work with these groups, for the benefit of the Goldfields business community.

The 2023 year is also a milestone year for the KBCCI, as it marks the 120th anniversary of the establishment of the Chamber. The milestone was celebrated on the 14 September, which is the actual day, in 1903, when the Kalgoorlie Chamber of Commerce was incorporated. Mayor Bowler hosted a Civic Reception for the KBCCI in the Town Hall to commemorate this achievement. This was a fantastic event, and we were very fortunate to have in attendance a number of past KBCCI Presidents. It was both a privilege and an honour to be the custodian of the KBCCI Presidency during such a historical event.

The KBCCI continues to go from strength to strength, but we could not exist without our members. I would like to take this opportunity to thank our 630 plus members, for your ongoing involvement and support. Your support is critical and allows the KBCCI to continue to advocate for the Goldfields business community.

I would also like to acknowledge and thank the members of the Management Committee for the support, energy, enthusiasm, and passion they have shown over the past year. Their tireless attendance at the many events, meetings and forums that have been held on behalf of our members and the business community, is very much appreciated. In addition, the Executive Committee has continued to go over and above, in carrying out their duties as office bearers in accordance with the KBCCI Constitution.

Also, a special thank you to our CEO, Simone de Been, and the KBCCI staff. Their dedication, professionalism, commitment, and hard work in support of our members this year has again been outstanding.

Finally, I hope you will all be able to take a break over the festive season to spend time to rest and rejuvenate, and I wish you, your families, and your business all the best for 2024 and beyond.

Garry Symonds
President
KBCCI

REPORT

CHIEF EXECUTIVE OFFICER

Our relationship with local stakeholders, the City of Kalgoorlie-Boulder, Goldfields Esperance Development Commission, Chamber of Minerals and Energy and Regional Development Australia continues to be strong. Collaborating on a number of significant initiatives throughout the year.

One of the most pressing issues raised by our members over the past two years has been the lack of housing and land in Kalgoorlie-Boulder. This scarcity has had a detrimental impact on businesses ability to attract and retain staff, further exacerbating the labour shortage.

Thanks to the impactful Housing and Land Position Paper, the Kalgoorlie Boulder Chamber of Commerce and Industry (KBCCI) organised a productive roundtable meeting with the Honourable Minister John Carey MLA, Minister for Housing and Land. This meeting gained attendance from over forty KBCCI members, and facilitated crucial discussions focused around various ongoing and prospective projects, the urgent need for increased residential and commercial land release, and the State Government's Infrastructure Fund, which has been allocated to assist with headworks in the region.

In September, after meeting with Minister John Carey MLA and Ali Kent MLA, Member for Kalgoorlie, it was officially announced that the City of Kalgoorlie-Boulder had successfully secured \$4 million in funding from the Infrastructure Fund. This funding will be instrumental in extending the main sewerage network to service 66.9 hectares of undeveloped land near the airport, paving the way for the development of 400 new dwellings and other vital projects.

Continuing to support our business community and achieve our strategic goals, the Management Committee and City and Regional Development Retail Sub-Committee invited guest speakers to attend meetings throughout the year. These presentations were given by Westpac Bank, WA Police, Development WA, Crime Stoppers WA, Telstra and the City of Kalgoorlie-Boulder. Through these discussions, the Committees gained a better understanding of industry issues, needs and fostered open discussions on ways to support one another.

Entering its seventh year, the Working Together program is dedicated to providing business owners and operators in the Goldfields Region with information, support, and guidance. The primary goal is to facilitate the attraction, recruitment, and retention of young Aboriginal employees.



I am pleased to advise that our Kal Dollar\$ vouchers are experiencing continuous growth, having recently achieved sales exceeding \$160,000. As a direct result, this has kept, \$160,000 in the Goldfields community, an outstanding result!

The Goldfields Business Local program has delivered a number of well attended business workshops and one-to-one meetings across the Goldfields to over 600 recipients. The success of this program has led to being able to facilitate many networking events and connecting new businesses to vital resources.

Throughout the year, we are delighted to have facilitated and supported various events that draw a larger audience to our region, thereby stimulating both the regional economy and business activity. These events also provide organisations with opportunities to establish networks, engage with business leaders, celebrate successes, and foster the growth of their businesses.

In July, we hosted the 2023 Women's Leadership Forum, drawing an impressive crowd of over 330 attendees in a sold-out event. The experience of listening to inspirational speakers was truly uplifting, providing numerous valuable insights that were enthusiastically discussed during the subsequent sundowner at the Goldfields Art Centre. The feedback has been overwhelmingly positive, propelling us into actively planning for our 2024 forum.

KBCCI hosted the 2023 Goldfields Business Awards, which proved to be a resounding success, with the "Winter Wonderland" theme warmly embraced by a capacity crowd of over 400 attendees. Amidst the challenging task of judging 93 nominations, it became evident that the Goldfields boasts an exceptionally high standard of business excellence. A common thread in both the winners and sponsors speeches were the acknowledgment of the Goldfields fantastic, supportive, and distinctive business community.

The Lorna Mitchell Spring Festival was held in October with over 8,500 patrons attending. The family event once again had something for everyone, with over 150 stalls, as well as arts and crafts, face painting, competitions, and live entertainment. Our guest attraction, Sailor Girls were extremely popular, and we were so pleased that over \$3,600 was raised at the gates for the RFDS.

In November, KBCCI's What's Down the Track Forum and Exhibition presented by Epiroc drew over 250 delegates. KBCCI took pride in orchestrating this occasion, offering a 12-month economic forecast and shedding light on factors propelling growth and opportunities in the region. Attendees were treated to exclusive insights into ongoing and upcoming projects that could significantly impact regional business development. The day featured top-tier CEOs and general managers delving into a diverse array of topics crucial to the Goldfields, including investment prospects, liveability, the mining and resource sector, healthcare, education, and emerging industries.

KBCCI is delighted to maintain its support for the Variety Children's Charity, successfully coordinating the Regal Engineering Geoff Kemp Variety Golf Day in March. The event was truly remarkable, raising an impressive sum of over \$240,000 for the Variety Children's Charity, a testament to the generosity of our community here in the Goldfields. Later in the year, we had the privilege of once again contributing to another significant event, the Annual Variety Race Day and Australian Pizza Throwing Championship held in July. It was yet another fantastic day, raising over \$69,000 for this wonderful charity.

In December we experienced great excitement witnessing the St Barbara Festival Parade as it travelled down Hannan Street. KBCCI work with the St Barbara's Committee throughout the year, striving to ensure the festival's success. On a more reflective note, we were privileged to coordinate the Miners Memorial Service held on the Thursday preceding the parade. The event was well attended and included family members, mine management, mines rescue personnel, and the wider community, gathered to reflect and remember those who lost their lives in the mining industry.

The impressive attendance at our monthly Business After Hours has established it as one of our most popular events, with hosting positions selling out early. It is always gratifying to witness a multitude of new faces at each event, making important business connections.

Our membership continues to grow, now with over 630 members, with our membership representing a diverse range of industries and sizes. Commercial trades, construction, trades, and resources continue to make up almost half of our membership.

On a more sombre note, in January of this year, we were deeply saddened by the news of the passing of Mr. Ollie Swiderski, a former CEO of KBCCI. Ollie played a crucial role as the Chief Executive Officer of the Kalgoorlie-Boulder Chamber of Commerce for several years. His impact was particularly notable during the Centenary celebrations in 1993 and the Goldfields Mining Expo, along with various other projects and initiatives coordinated through the KBCCI. Additionally, Ollie contributed as a Councillor to the Town of Kalgoorlie and served as an original Councillor for the City of Kalgoorlie-Boulder during the amalgamation process in 1989. His contribution to the Chamber will not be forgotten.

I extend my thanks to President, Garry Symonds and the Management Committee for their dedicated advocacy on behalf of the KBCCI. They not only represent us at events, forums, and meetings but also work tirelessly "behind the scenes" in their everyday lives, consistently supporting the business community.

A huge thankyou goes to our sponsors, your continuous sponsorship and support plays a crucial role in helping us support, promote, and advocate for the Goldfields business community.

Finally, it's important to recognise that the KBCCI's smooth operation is greatly dependent on our exceptional team. A huge thankyou to all KBCCI staff who willingly dedicate their time throughout the day, evenings and weekends to execute the operations and functions of the KBCCI to a high standard.

Simone de Been
Chief Executive Officer
KBCCI





REPORT

CITY AND REGIONAL DEVELOPMENT AND RETAIL SUB-COMMITTEE

The City & Regional Development and Retail Sub-Committee meetings have been particularly well attended this year, with at times, more than 30 stakeholder groups being represented.

The Sub-Committee continues to provide the forum for members to become involved in important discussions, hear from various stakeholders, and provide valuable input to issues that matter to the Goldfields business community.

The highlights for the Sub-Committee over the past 12 months have been:

- Frequent updates from the City of Kalgoorlie-Boulder on various items around our city, including but not limited to, the Kal City Centre project, the new Local Town Planning Scheme 2.0, Upgrades to our Airport, Councillors & Mayor elections etc.
- Updates from Northern Star on the Fimiston expansion which is in full swing
- The ongoing, strong working relationship between the KBCCI and the various local, state and federal government stakeholders in the Goldfields.
- The attendance at several committee meetings by the local MLA, which provides the committee members with direct contact to the WA State Government.
- Several local business sector, real estate and finance updates provided during the year by members of our committee.
- Regular updates provided by Regional Development Australia Goldfields Esperance, Goldfields-Esperance Development Commission and the Chamber of Minerals and Energy in relation to their ongoing activities.



I would like to take this opportunity to thank the various committee members that regularly give their time to attend the monthly meetings. The input you provide, your willingness to be involved and the way the group continue to support each other is very much appreciated. Your ongoing involvement continues to make a significant difference to the ongoing development of the KBCCI and its relations with the Goldfields business community. I look forward to continuing to work with you all over the coming year.

Jessica Warren

Chair

City and Regional Development and Retail Sub-Committee



REPORT

EDUCATION AND TRAINING SUB-COMMITTEE

What a pleasure it has been to be the chair of the Education Sub-Committee for the KBCCI.

In 2023, we have continued to maintain the diverse committee consisting of excellent educators from local primary, secondary schools, Central Regional TAFE to Curtin University WA School of Mines and the new addition to the region; Curtin University WA – University of Rural Health.

This year the Sub-Committee identified that we are still adversely affected by the national wide skilled labour shortage driven by the lack of childcare availability and lack of accessible housing. However, there are also anecdotal concerns regarding the liveability of Kalgoorlie-Boulder. These issues are embedded in our strategic direction to ensure that continuity of quality education is maintained, as the three key focus areas are liveability, retention and attraction of staff and accommodation. We will continue to advocate for our community via the KBCCI to address these issues.

Early in the year, Sabina Shugg OAM left the role of Director of the School of Mines- Curtin University, she will be greatly missed. Curtin University-Dept of Rural Health commenced Bachelor of Nursing on campus which is wonderful to have this opportunity for our residents at local level.

In Semester two, Central Regional Tafe hosted a Careers Expo, with 25 industry partners attending and 205 secondary school students attending. This was a good opportunity for student to get a more hands on approach for potential careers.

In the later part of the year, Tanya Chambers joined our committee as the new Director of Curtin University. Our CEO, Simone de Been, serves on the Rural and Remote Education Advisory Council for Minister Tony Buti and acts as a bridge between our committee and other regions, sharing her experiences. We are excited to exchange the difficulties we face and discuss innovative initiatives and additional resources that can assist in overcoming these challenges.



In October Hannans Primary facilitated the Teach Meet seminar at WASM graduate's hall, which was attended by over 50 educators from across the Goldfields. The event hosted a range of presenters showcasing the amazing work being done across the region! The presentations were educational, informative, and inspiring! Thank you to our sponsor Northern Star Resources.

As this calendar year comes to an end, I would like to personally thank the committee for their enthusiasm and engagement in the education space, they are invaluable assets to our region.

Thank you to the KBCCI staff for their coordination and administration support and CEO Simone de Been for her ongoing support of me as Chair.

Gloria Moyle
Chair
Education and Training Sub-Committee



REPORT

TREASURERS

The Chamber has completed the year to 30 June 2023 in a sound financial position. The audited Financial Report shows a surplus of \$116,984. This includes the additional rent coming from the Residential Housing Project.

In September 2023 the Chamber celebrated 120 years since its incorporation, with a Civic Reception hosted by City of Kalgoorlie-Boulder Mayor John Bowler at the Kalgoorlie Town Hall. The Life Members of the Chamber who were present and who were also members of the Goldfields Mining Expo Committee, reminded us that it was always the wish of the Expo Committee that the funds raised by the Expo should be used for Capital Investment and not for the general running of the Chamber. They were assured that the Board of the Chamber had respected this and some of the funds are held in property, both commercial and residential and there is also funds in term deposit with Westpac and Goldfields Money.

The Chamber has a strong financial base and continues to support the business community in many ways. The Chamber successfully secured sponsorship during the year to support of some of the events that it organises.

The Chamber participated in a number of community events and co-ordinates the Explore the Goldfields Community Expo, the Lorna Mitchell Spring Festival, Variety functions and St Barbara’s celebrations all of which reinforce the Chamber’s support of the community.

All of the Chamber staff contribute to the ongoing financial stability of the Chamber and on behalf of the Management Committee and members I thank them for their enthusiasm and dedication.

Pat Leighton FCA
Treasurer
KBCCI



OUR INITIATIVES



Due to the commendable support from our local businesses, the KBCCI was able to deliver its 39th edition of the GE Directory Connect for the Goldfields-Esperance Region. 13,000 copies were distributed across businesses and households across the Goldfields-Esperance region in December and of course, the directory is again also available online at www.geconnect.com.au.



KBCCI is proud to have provided the Working Together program for seven years. Working Together is a dedicated service with a focus to provide information, support and advice to business owners and operators in the Goldfields Region to attract, recruit and retain young Aboriginal Employees. Working in collaboration with the local Jobs and Skills Centre, Working Together aims to expand work opportunities for young local Aboriginal people by talking with and educating local businesses. It is about delivering local jobs for local people.



Following the extension of a three-year service contract in July 2021, KBCCI remains committed to delivering Business Local services to the Goldfields. Our offerings encompass advisory support and workshops covering various topics such as business initiation, strategic planning, effective marketing, social media and digital marketing, personnel recruitment, financial management, and timely payment practices.

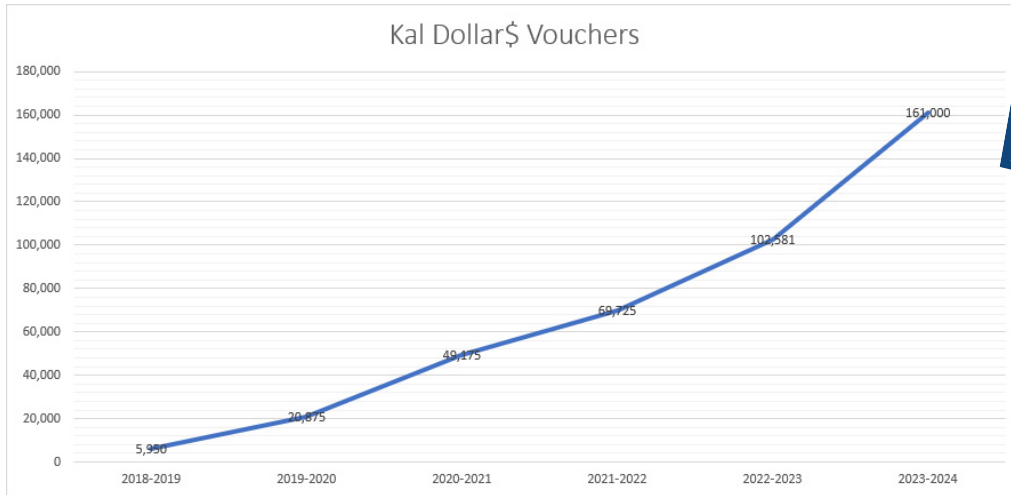


In 2023, KBCCI was pleased to take over the ownership of the Goldfields Esperance Business Register contract from the Chamber of Minerals and Energy. The G.E. Business Register allows for Goldfields based businesses to increase their opportunities to connect and collaborate with mining companies and contractors. This is FREE and ONLY available to businesses that have a physical location in the Goldfields.



Launched in 2019, Kal Dollar\$ Gift Vouchers unite our local businesses and encourage people to #shoploKalwa. KBCCI Kal Dollar\$ are a great way to reward your staff and share a little of the Kalgoorlie-Boulder #shoploKalwa love around. They are perfect for friends, families, work colleagues and visitors. Simply purchase a gift voucher from the KBCCI for \$25 or \$50 and you can spend these Kal Dollar\$ with over 70 participating local businesses. Kal Dollar\$ reinvest directly back into our local economy and support our local businesses!



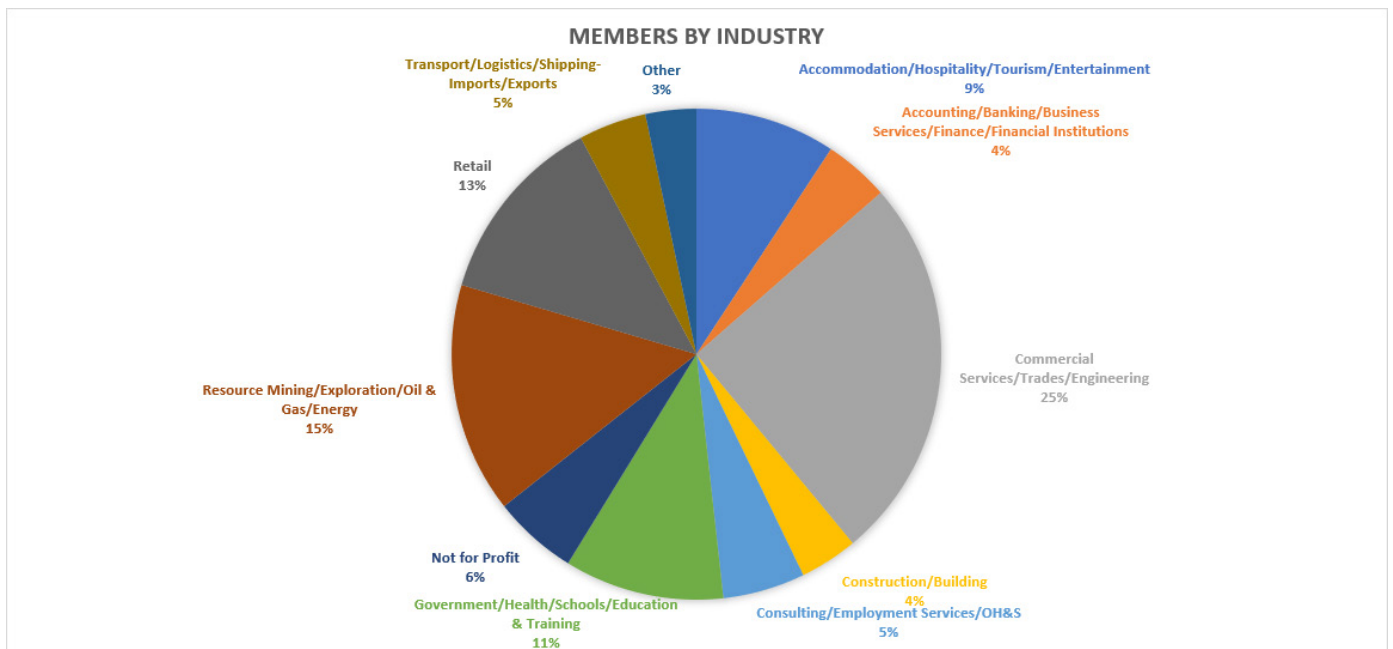
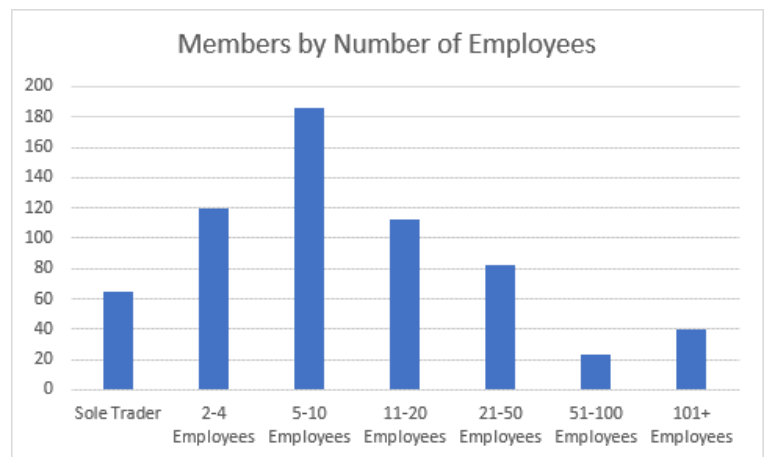


KBCCI NETWORK COMMUNITY

5,1K+ 1,5K+ 1,4K+ 1K+



✓ REACH = 8,316+ /week



SUPPORTING OUR MEMBERS



Connecting with over 630 members



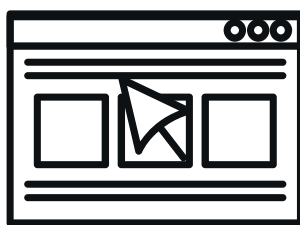
Advertising features in weekly Member to Member eNewsletters



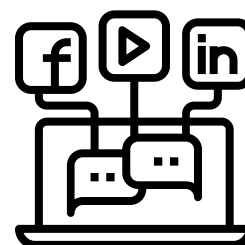
Direct information mail outs in weekly Member Information eNewsletters



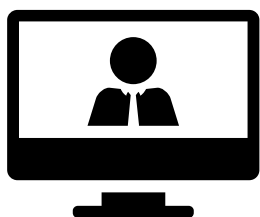
600+ individual consultations providing business advice



Free online directory index listing for all in GE Directory Connect



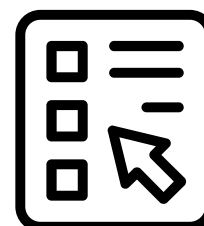
Free promotion of businesses across social media platforms



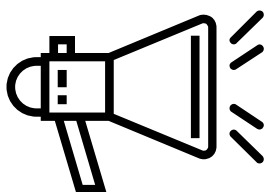
Facilitation of seminars and workshops providing members with advice and support



Shop local initiatives including advertising and promotion



Gathering real time data on business conditions



Advocating and providing advice to government and key stakeholders on behalf of our members on issues critical to business

2023 YEAR IN REVIEW - KBCCI SUPPORT AND ADVOCACY

- Regional Business and Engagement Forum
- CCIWA Business Confidence survey sent out quarterly to members
- City of Kalgoorlie-Boulder Civic Reception for Grand Master Mason, Brother William Ramsay McGhee
- 2023 Skills Priority List Stakeholder Survey
- 2023 WA Small Business Day
- KBCCI CEO is President of the RCCIWA and attends a number of regional meetings with Politicians and regional Chamber CEO's
- Aboriginal Cultural Heritage Workshop
- AIM meeting to discuss courses coming to Kalgoorlie
- Finlayson's House Women's Refuge, site tour
- Celebrating 50 Years of the Kalgoorlie Nickel Smelter, site tour
- Attended the launch of the Escooters in Burt St, Boulder
- Meetings with City of Kalgoorlie-Boulder Council
- Goldfields Variety Committee meetings
- St Barbara's Festival Committee meetings
- St Barbara's Festival AGM
- Department Training Workforce Development
- Diggers and Dealers Mining Forum
- EBM & Ashock Parekh Annual Cocktail Party
- Education and Training Sub Committee Meetings
- Meetings with Future Leaders Program & Mentor
- Meetings with Goldfields Aboriginal Business Chamber
- Goldfields Regional Coordinators Meeting
- Goldfields Women's Health Care Centre breakfast for International Women's Day
- 2023 Surface Mine Emergency Response Competition
- WASM Kalgoorlie Graduates Dinner
- Meetings with CCIWA
- Supported Kalgoorlie Race Round
- Meetings with Kalgoorlie-Boulder Land Group
- Mental Health First Aid Training
- Local Jobs and Skills Taskforce
- Lynas Rare Earths Site Tour
- Meetings with Ali Kent MLA, City of Kalgoorlie Boulder, CME, GEDC and RDA to discuss regional priorities/ pipeline of projects
- Meetings with Libby Mettam MLA, Leader of the Liberal Party and Neil Thompson, Member for Mining and Pastoral. Discussions on the Housing and Land Position Paper, PATS, Childcare, labour shortage and anti social behaviour in the CBD
- Meeting with Minister John Carey MLA and Ali Kent MLA, who announced that the City of Kalgoorlie-Boulder had been successful in receiving \$4M in funding from State Infrastructure Fund
- Meetings with Quippe Consulting- Education study
- Meetings with the Executive Leadership Group from the Department of Mines, Industry Regulation and Safety to discuss any issues affecting our members
- PATS survey sent out to Members
- Support letters for Members
- Lobbying Federal Immigration Minister Andrew Giles MP, regarding the reduction in VISA nominations caps for WA nominated migration program

2023 YEAR IN REVIEW - KBCCI

SUPPORT AND ADVOCACY

- Airport survey sent out to members to re-establish East Cost flights
- KBCCI Roundtable meeting with Hon. John Carey MLA, Minister for Planning; Lands; Homelessness
- Regional Business Awards briefing with RCCIWA and other Regional Chambers
- Regional Business Engagement Forum
- Regional Chambers of Commerce and Industry WA Forum and meetings with Politicians
- Regional Chambers of Commerce and Industry WA Meetings
- Attended the opening of ihear Kalgoorlie
- Regional Development Australia Goldfields Esperance (RDAGE) meetings
- Roundtable Luncheon with Hon. Don Punch, MLA, Minister for Small Business
- Representative on the Rural and Remote Advisory Council
- Full Circle Therapies Sundowner
- Share and Learn with RCCIWA zoom meetings
- Strategic Accommodations Projects meeting with Ali Kent MLA, Andrew Brien, Garry Symonds, Kris Starcevich and Lee Jacobsen
- Support the City of Kalgoorlie-Boulder with Winter Warmers Project
- Working Together Coordinator Meetings
- Triple M Business Brief monthly interview
- RUOK Day
- Attended the Australia Day Awards where St Barbara's Festival won Event of the Year
- Brendon Penn Crane Hire 30 Years in Business Sundowner
- KBCCI 120 Year Anniversary
- Luncheon with Libby Mettam MLA, Leader of the WA Liberal Party and Member for Vasse



2023 YEAR IN REVIEW - PERFORMANCE AGAINST STRATEGIC PILLARS

MEMBERSHIP GROWTH & VALUE

Grow KBCCI membership and increase the value of KBCCI membership packages:

- Produced new membership and event prospectus
- GE Business Directory
- Staff and CEO met with new and existing members
- Business Local Adviser advised new Business Local clients of membership benefits
- Continued to ensure all functions are branded with KBCCI
- Continued to hold high quality sell out events
- Continued communications of KBCCI through CEO monthly updates
- Continued to advocate for members on any issues they may be facing
- Promoted members through social media, recognising their milestones
- Established the Young Rising Professionals Network
- #Shoplokalwa campaign
- Member Certificate Recognition of Milestones
- Arrange Sundowners for Members
- Business After Hours
- Kal Dollar\$ Vouchers
- New member welcome packs

Increase the KBCCI role in education and training program:

- Continued to meet and exceed Business Local KPI's
- Continued training for staff, inhouse and externally
- Continued to train clients in all areas of business through Business Local
- Continued the Working Together program
- CEO and one staff member attended the Regional Chambers of Commerce and Industry Forum
- Facilitated Teach Meets
- CEO and Board attended the Curtin Commerce Industry Networking Evening
- CEO represents the business community on the Kalgoorlie Local Jobs and Skills Taskforce
- Education and Training Sub-Committee
- Mental Health First Aide Training Facilitated
- Cultural Awareness Training Facilitated

Deliver and expand the KBCCI small business support (Business Local WA) to enhance our role as the key local business support organisation:

- Continued to meet and exceed Business Local KPI's
- Increased visits to Kambalda, Coolgardie, Menzies, Leonora, Laverton, Leinster, and other outlying areas
- Introduction of networking events such as business networking sundowners in outlying areas such as Kambalda
- Continued to provide regular business workshops for the Job Club at Eastern Goldfields Regional Prison
- Support local small businesses through initiatives such as Small Business Over Coffee
- Conducted business networking functions in other areas
- Making a Difference Expo at the Eastern Goldfields Prison
- Established the 'Commerce Hub' at 226 Hannan Street
- Ran Business Series workshops through Business Local

STRATEGIC RELATIONSHIPS DELIVERY OUTCOMES**Develop a vision which articulates the development needs of our community in partnership with key strategic stakeholders:**

- Established working groups to work on key issues such as land, housing, and labour shortages.
- Consulted with members regularly on their issues and needs, through face to face meetings and surveys
- Consulted with stakeholders regularly to ensure we are working on common goals
- Continue to invite guest speakers to Management Committee meetings and City and Regional Development and Retail Sub-Committee meetings to provide industry updates
- Identified business community needs as a regular agenda item for Management Committee
- Worked with the St Barbara's Committee to deliver the St Barbara's Festival
- Worked with Variety WA to deliver grants and events such as the Variety Golf and Race day

Maintain a strong and consistent message for upcoming elections (Local, State and Federal Government):

- Surveyed our members regularly to find out their concerns and issues
- Continued to advocate on the liveability of the Goldfields including, housing, land and labour shortages, childcare, and anti-social behaviour
- Regularly meet with Politicians from all levels of Government

Maximise the Chamber networks/member connections to leverage our participation in regional and state projects:

- KBCCI CEO is the President of RCCIWA and attends a number of regional meetings with Politicians and regional Chamber CEO's
- Attended Regional Chambers of Commerce and Industry Western Australia forum in June and November
- Raised issues relating to the Goldfields at Parliament House and discussed with Politicians
- Worked with and supported City of Kalgoorlie-Boulder projects
- Supported members who were applying for funding for large projects that would benefit the Goldfields
- Met regularly with City of Kalgoorlie-Boulder, Goldfields-Esperance Development Commission, Regional Development Australia Goldfields-Esperance, Chamber of Minerals and Energy
- Provided support letters for grant and funding applications
- Hosted City and Regional Development and Retail Sub-Committee Meetings
- Hosted Education and Training Sub-Committee Meetings
- Attended meeting with Ali Kent MLA and CEO and COO of Perth Glory
- Established the 'Commerce Hub' at 226 Hannan Street with the support of local stakeholders

FINANCIAL LIABILITY**Increase financial stability and growth:**

- Ensured that all events were at capacity for ticket and booth/bay sales
- Ensured that sponsorship was obtained for all events
- Revised all sponsorship packages for 2024
- Applied for new grant funding opportunities
- Organised more contracted events
- Ensured commercial and residential rental properties were leased
- Secured new members and retain existing members
- Sold advertising for the GE Connect Business Directory
- Increased the use of boardroom hire
- Continued contracted project management for St Barbara's Festival
- Continued administration support for Variety WA
- Ensured Business After Hours hosts were secured 12 months in advance
- Secured three-year sponsorship agreements
- Increased advertising in KBCCI newsletters
- Established the 'Commerce Hub' at 226 Hannan Street

Leverage and add value to current activities to maximise income:

- Reviewed and increased sponsorship levels
- Debrief after all events to analyse where improvements can be made
- Reviewed and increased membership price

Strengthen income stream through delivering education and training opportunities:

- Introduced new training through KBCCI
- Maintained G.E. Business Register contract and continue to train businesses
- Funding to deliver mental health training

2023 YEAR IN REVIEW - KBCCI EVENTS AND FORUMS

- Management Committee Meetings
- Executive Committee Meetings
- Accessing Government Support and Funding Workshop
- Business Local Business Workshop- Digital Marketing
- Business Local Business Workshop- How to Write a Business Plan
- Business Local Business Workshop- Marketing Your Business
- Business Local Business Workshop- Starting a Business
- Business Local Business Workshop- Understanding Business Financials
- Business Local Business Workshop- Website Planning
- Business Local Business Workshop- Xero
- Business Local Business Workshop- Social Media
- Business Local Business Workshop- How to Start a Business Workshop
- Business Local Jobs Club Eastern Goldfields Regional Prison
- City and Regional Development and Retail Sub Committee Meetings
- Goldfields Teach Meet
- Education and Training Sub-Committee Meetings
- Regional Chamber of Commerce & Industry Forum
- Kambalda Business Networking Sundowner
- Goldfields Business Awards
- Explore the Goldfields Community Expo presented by Northern Star Resources
- What's Down the Track Forum and Exhibition presented by Epiroc
- Women's Leadership Forum presented by Evolution Mining
- Lorna Mitchell Spring Festival presented by Northern Star Resources
- Local government Meet the Candidates Sundowner
- Round Table Meeting Hon. John Carey MLA discussing Housing and Land Report
- Safety Management for Small Business Workshop
- Small Business Day Sundowner
- St Barbara's Festival Miners Memorial
- St Barbara's Festival Parade presented by GIFSA
- Goldfields Variety Golf Day Geof Kemp
- Goldfields Variety Race Day
- Monthly Business After Hours
- Coolgardie Business Networking Sundowner



2023 YEAR IN REVIEW - KBCCI MEMBER FEEDBACK

Our members rate our service:

5.0★

average rating



KBCCI

"Simone and the team do an amazing job and are very professional."

"Simone you and your team are a credit to the region. Always willing to help."

"Excellent Business After Hour Events, has led to a lot of business leads for my own business."

2023 Explore the Goldfields Community Expo

"Well set out for easy traffic flow, was great to work alongside other community members, great coverage by the Kalgoorlie Miner, thank you for organising a great event."

"A great community event, well run."

"The team at KBCCI is very helpful. Thank you for your support and all your hard work."

2023 KBCCI Women's Leadership Forum presented by Evolution Mining

"Once again, you did a great job - please keep the forum going each year."

"Thank you for hosting and bringing together an amazing group of women."

"Thank you for all the work that goes into this event. It's fantastic to have this in Kalgoorlie-Boulder."

"Thank you for continuing to organise such amazing events and giving opportunities to women like myself to embrace and celebrate each other."

2023 KBCCI Goldfields Business Awards

"Congratulations to the KBCCI staff for once again coordinating and implementing another successful KBCCI Business Awards."

"Congratulations KBCCI on another successful event. Great to champion local businesses, this is an important event for the region."

"The organising that goes into the business awards is incredible, the theme & decorations, the order of the night, great engaging MC's, breaking up the sitting with the game of heads/tails, it was honestly a fabulous night! Thank you to all organisers and the whole KBCCI team!"

KBCCI Business After Hours

"It was a wonderful night and we were very pleased to see so many of our customers there."

"There were over 100 guests, which was amazing and from all different types of businesses."

"The help from KBCCI staff was excellent."

2023 Lorna Mitchell Spring Festival presented by Northern Star Resources

"It was so nice to walk around Hammond Park looking at all the stalls and having some lunch. The music and entertainment was good too."

"Great event, oh so loved it, lovely greeting by KBCCI and Northern Star, oh can't wait for next year."

"Team does a great job, thank you for all the work put into this event, it's very beneficial for the community and visitors."

2023 What's Down the Track Forum and Exhibition presented by Epiroc

"Well done to the KBCCI for another fantastic event."

"Was a good mix of information providing a snapshot of whats on around the Goldfields."

"The KBCCI did a great job running the event. It was well organised and had a friendly atmosphere."

"Thank you to the KBCCI for putting on another fabulous event. I always come away with a new connection or idea that will benefit my business."



CONTACT INFORMATION

If you have any questions about this report or if you wish to provide feedback, please contact:

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